



Profit & Loss Statement

	Actual from 1/1/15 to 7/31/15	Estimate from 08/1/15 to 12/31/15	Estimate for 2015
Ordinary Income/Expense			
Income			
4000 - Fee Income	129,229	92,307	221,536
4040 - Reimbursed Expenses	<u>1,666</u>	<u>1,190</u>	<u>2,857</u>
Total Income	<u>130,896</u>	<u>93,497</u>	<u>224,392</u>
Gross Profit	130,896	93,497	224,392
Expense			
6015 - Advertising	3,025	2,161	5,186
6060 - Bank Service Charges	-	-	-
6070 - Bookkeeping	2,100	1,500	3,600
6080 - Cable	498	355	853
6115 - Computer Expense	112	80	192
6120 - Consulting Expense	20,665	14,761	35,425
6125 - Contract Labor	14,536	10,383	24,919
6220 - Dues & Fees	774	553	1,327
6240 - Equipment Rental	249	178	427
6247 - Gifts	201	144	345
6380 - Insurance			
6410 - Liability Insurance	<u>393</u>	<u>530</u>	<u>923</u>
Total 6380 - Insurance	393	530	923
6500 - Licenses and Permits	132	94	226
6540 - Office Expense	1,395	997	2,392
6550 - Supplies	97	69	167
6555 - Internet	-	100	100
6056 - Parking	120	85	205
6610 - Postage and Delivery	510	365	875

The information provided, whether financial or otherwise, has been provided to us by the owner/seller. We believe the information is reliable. While we do not doubt its accuracy, we have not verified it. Therefore, SilkRoad Realty, Inc. nor its agents/associates make any guarantee, warranty, assurance or representation about it. You should perform your own due diligence to determine the accuracy of the information provided. The property/business offered is subject to prior sale, lease, change of price or withdrawal from the market without notice.



6640 - Professional Fees			
6655 - Accounting	2,623	1,874	4,497
6640 - Professional Fees - Other	-	-	-
Total 6640 - Professional Fees	<u>2,623</u>	<u>1,874</u>	<u>4,497</u>
6670 - Promotional Expense	1,426	1,019	2,445
6810 - Subscription	64	46	109
6820 - Taxes			
6840 - Local	-	100	100
Total 6820 - Taxes	-	100	100
6880 - Telephone	2,568	1,834	4,401
6900 - Travel & Ent			
6910 - Entertainment	1,069	763	1,832
6920 - Meals	308	220	529
6930 - Travel	516	368	884
6935 - Insurance	110	78	188
Total 6900 - Travel & Ent	<u>1,783</u>	<u>1,273</u>	<u>3,056</u>
7002 - Web Expense	<u>143</u>	<u>102</u>	<u>246</u>
Total Expense	<u>53,413</u>	<u>38,602</u>	<u>92,015</u>
Net Income	<u><u>77,482</u></u>	<u><u>54,895</u></u>	<u><u>132,378</u></u>

The information provided, whether financial or otherwise, has been provided to us by the owner/seller. We believe the information is reliable. While we do not doubt its accuracy, we have not verified it. Therefore, SilkRoad Realty, Inc. nor its agents/associates make any guarantee, warranty, assurance or representation about it. You should perform your own due diligence to determine the accuracy of the information provided. The property/business offered is subject to prior sale, lease, change of price or withdrawal from the market without notice.



	<u>Jan - Dec 10</u>	<u>Jan - Dec 11</u>	<u>Jan - Dec 12</u>	<u>Jan - Dec 13</u>	<u>Jan - Dec 14</u>
Ordinary Income/Expense					
Income					
4000 · Fee Income	269,346	269,728	325,103	236,857	203,950
4040 · Reimbursed Expenses	17,524	9,615	5,876	4,796	4,532
4999 · Uncategorized Income	-	3,459	-	-	-
Total Income	<u>286,870</u>	<u>275,883</u>	<u>330,979</u>	<u>241,653</u>	<u>208,482</u>
Gross Profit	286,870	275,883	330,979	241,653	208,482
Expense					
6015 · Advertising	831	100	1,051	5,308	6,517
6060 · Bank Service Charges	446	613	763	642	451
6080 · Cable	722	496	1,478	2,512	2,249
6115 · Computer Expense	919	229	382	504	322
6120 · Consulting Expense	61,539	57,301	47,352	34,408	33,513
6125 · Contract Labor	16,420	8,069	32,384	27,347	21,808
6140 · Commission	-	-	-	246	-
6190 · Credit Card Charges	-	-	-	92	-
6220 · Dues & Fees	55	75	18	241	562
6247 · Gifts	-	154	159	-	433
6380 · Insurance					
6410 · Liability Insurance	-	-	-	-	915
6425 · Travel	-	53	48	-	-
6380 · Insurance - Other	-	-	-	454	-
Total 6380 · Insurance	-	53	48	454	915
6500 · Licenses and Permits	-	14	-	-	25
6525 · Merchandise	-	-	-	64	-
6530 · Miscellaneous	-	-	85	95	-
6540 · Office Expense	3,299	3,548	4,483	2,776	1,533
6550 · Supplies	795	812	687	216	328
6555 · Internet	53	102	164	86	359

The information provided, whether financial or otherwise, has been provided to us by the owner/seller. We believe the information is reliable. While we do not doubt its accuracy, we have not verified it. Therefore, SilkRoad Realty, Inc. nor its agents/associates make any guarantee, warranty, assurance or representation about it. You should perform your own due diligence to determine the accuracy of the information provided. The property/business offered is subject to prior sale, lease, change of price or withdrawal from the market without notice.



6056 · Parking	537	430	280	178	218
6610 · Postage and Delivery	1,071	744	1,209	829	643
6640 · Professional Fees					
6655 · Accounting	9,234	9,182	8,285	6,518	6,565
6660 · Legal Fees	567	-	28	-	-
6640 · Professional Fees - Other	-	-	-	-	-
Total 6640 · Professional Fees	<u>9,801</u>	<u>9,182</u>	<u>8,313</u>	<u>6,518</u>	<u>6,565</u>
6670 · Promotional Expense	-	-	-	2,224	-
6691 · Rent - Extra Space	-	505	-	-	-
6810 · Subscription	549	505	301	730	284
6820 · Taxes & License	113	347	89	82	96
6880 · Telephone	6,778	5,256	5,760	4,394	4,484
6900 · Travel & Ent					
6910 · Entertainment	793	1,728	2,247	2,174	1,636
6920 · Meals	3,460	8,515	8,449	6,758	2,335
6930 · Travel	4,397	1,009	6,932	752	591
6935 · Insurance	-	-	-	-	114
6900 · Travel & Ent - Other	-	-	-	76	-
Total 6900 · Travel & Ent	<u>8,650</u>	<u>11,252</u>	<u>17,628</u>	<u>9,760</u>	<u>4,676</u>
7002 · Web Expense	-	-	-	-	411
7015 · Web Design	<u>650</u>	<u>550</u>	<u>1,126</u>	-	-
Total Expense	<u>113,229</u>	<u>100,337</u>	<u>123,758</u>	<u>99,705</u>	<u>86,393</u>
Net Income	<u><u>173,641</u></u>	<u><u>175,546</u></u>	<u><u>207,221</u></u>	<u><u>141,948</u></u>	<u><u>122,089</u></u>

The information provided, whether financial or otherwise, has been provided to us by the owner/seller. We believe the information is reliable. While we do not doubt its accuracy, we have not verified it. Therefore, SilkRoad Realty, Inc. nor its agents/associates make any guarantee, warranty, assurance or representation about it. You should perform your own due diligence to determine the accuracy of the information provided. The property/business offered is subject to prior sale, lease, change of price or withdrawal from the market without notice.

List of Current Clients & Fee Structure

Dorothy the Organizer /Hoarders

DUE August 13 – Sept 12 PR Fee \$3,000.00

CRUMBLE /ROCKWELL

DUE September 15- October 14

\$2,000.00 (plus \$500 food and beverage trade)

PUMP RESTAURANT

\$2,500.00 PR FEE September 17 – August 16, 2015

(Plus monthly food trade of \$750.00)

Sacha Millstone's Tour FUNDING THE FUTURE / The Gooding Project

\$3,500.00 September PR FEE

VANDERPUMP PETS

September \$1,000.00

TANIEL HAIG CHEMSIAN

September 13 - October 12 \$2,750 Gross

SHERLOCK HOLMES LIVE ON STAGE

PR FEE Due Now - \$4,000.00

(Due October 1, 2015 - \$4,000.00)

(Due November 1, 2015 - \$4,000.00)



List of Independent Contractors the Seller Uses

Christopher

Over the course of twenty years in the fields of marketing and public relations, Christopher has developed a keen expertise in media relations along with a proven track record for delivering strategic results that are both on-target and within budget. He plays an instrumental role in supervising some of Lobeline's most high profile clients, including: Blue Man Group; The Ten Tenors; Jeffrey Sanker Entertainment and the Gaither Homecoming Concert Tours.

Shaun

Shaun, the newest member of the Lobeline team, has worked with a wide spectrum of diverse clients ranging from architectural, interior design, lifestyle and celebrity clients. Shaun prides himself on generating significant media coverage for his clients and cultivating relationships with his clients and members of the media. As a Junior Publicist Shaun is responsible for overseeing and coordinating media relations for clients and assisting in expanding their online presence.